

A large, white circular logo with a dark blue border is centered on the page. Inside the circle, the letters 'LAPT' are written in a bold, dark blue, sans-serif font. The background of the page is a dark, dimly lit studio with a man and a woman looking at a laptop. There are posters on the wall, one of which says 'MANS World' and another 'Studio Classes'. A large circular logo with the LAPT text is centered on the page.

here's some info

Welcome to the LAPT Private Studio.

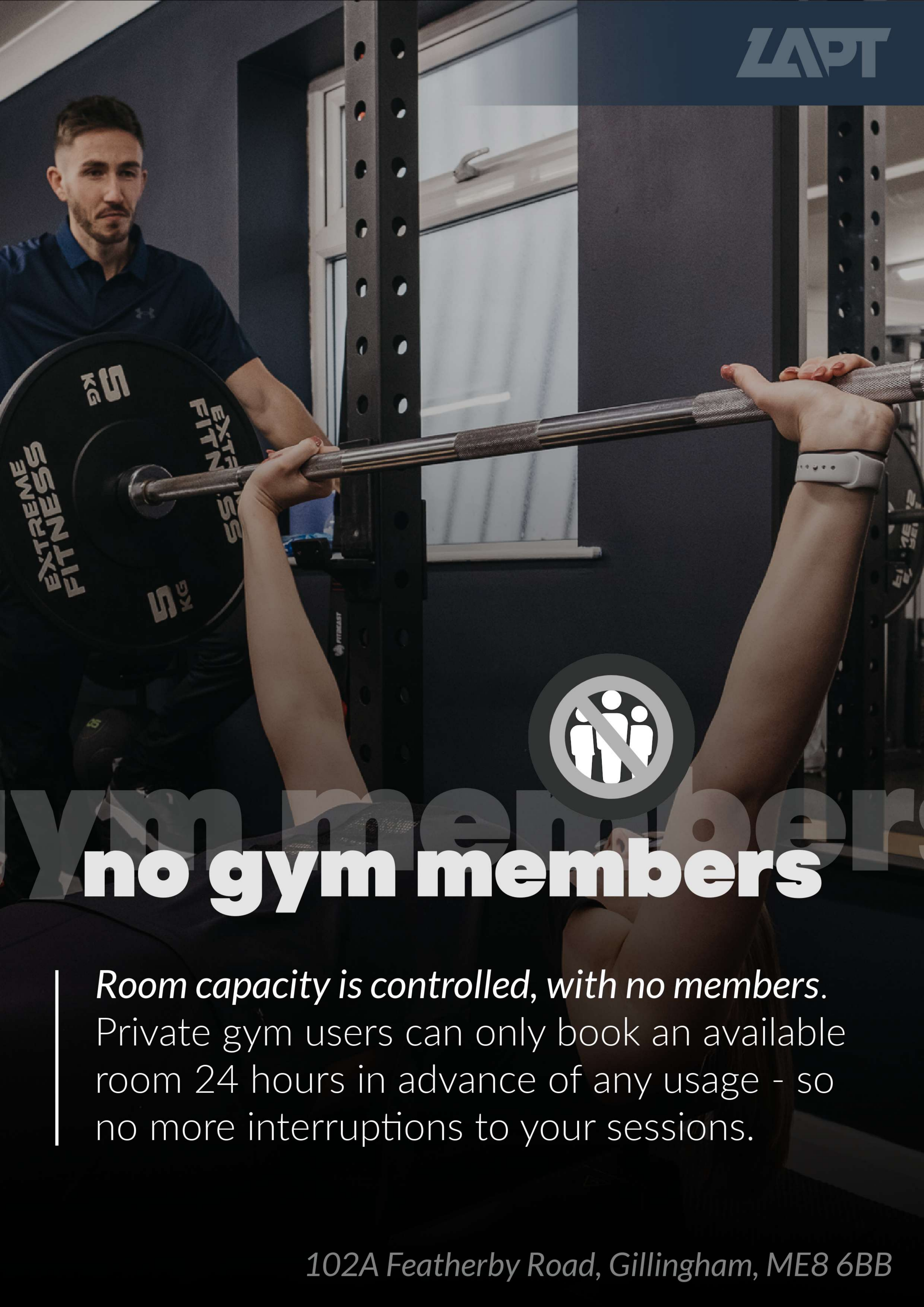
Within the next few pages, you'll see the many benefits of running your business out of the premises, taking it to the next level.

lapt studios



private studio

Work out of your very own private studio. Having your own studio is the ultimate luxury for any personal trainer. A fixed location to build your brand and reputation.



no gym members

Room capacity is controlled, with no members. Private gym users can only book an available room 24 hours in advance of any usage - so no more interruptions to your sessions.



fully equipped

Three fully equipped rooms to choose from.

The studio boasts a weights room, gym floor, PT room, & outdoor gym. Equipment wise, if the studio doesn't have it, you won't need it...



outdoor gym

Take your clients outside to enjoy the weather. With an excellently equipped outdoor space, you can train clients outdoors in a dedicated space, AND be an advert to passers by...



it's your business

Run your business exactly how you wish to.

You're not a 'coach' for the studio. Do things your way, whether that's with your coaching style, uniform, or your pricing structure.



no extra 'roles'

No cleaning toilets, or receptionist tasks.

Unlike gyms, at the studio, I only ask that you take pride in your environment, and keep the place tidy, and hygienic.



help & guidance

Support with pushing your business growth.

Whether you struggle with social media, or local advertising, you'll get my help on how to maximise your client acquisition.



no commitments

Take things month by month at the studio.

Whether you're a part/full time personal trainer, you only have to commit one month at a time, keeping you in total control.



booking system

A booking system that allows you to plan ahead. By booking your sessions into the shared studio calendar 24/7, you can plan each session, knowing the exact space available.



client benefits

Improve your clients experience by going private.
Your clients won't have to pay a gym membership at the studio, but can still book privately to train alone, following your plan.



weather no issue

You're never dependant on the weather.

As well as never having to travel from many locations, you also aren't bound by the weather. Less cancellations = more money.

LAPT



film online content

Use the studio to enhance your online profile.

Film workouts out of the studio, record podcasts, take photography - and more. The venue lends itself perfectly to achieve this.



teach classes

Teach your classes at the studio, and earn more .
 The studio caters for classes of all types and supplies ample equipment. Teach boxing, circuits, bootcamps, and much more!



£

affordable rates

Either take on part time - or full time hours.

Monthly 'hire' starts at £175 for 25 sessions with your clients, or £350 for 100 sessions! More affordable than busy commercial gyms.

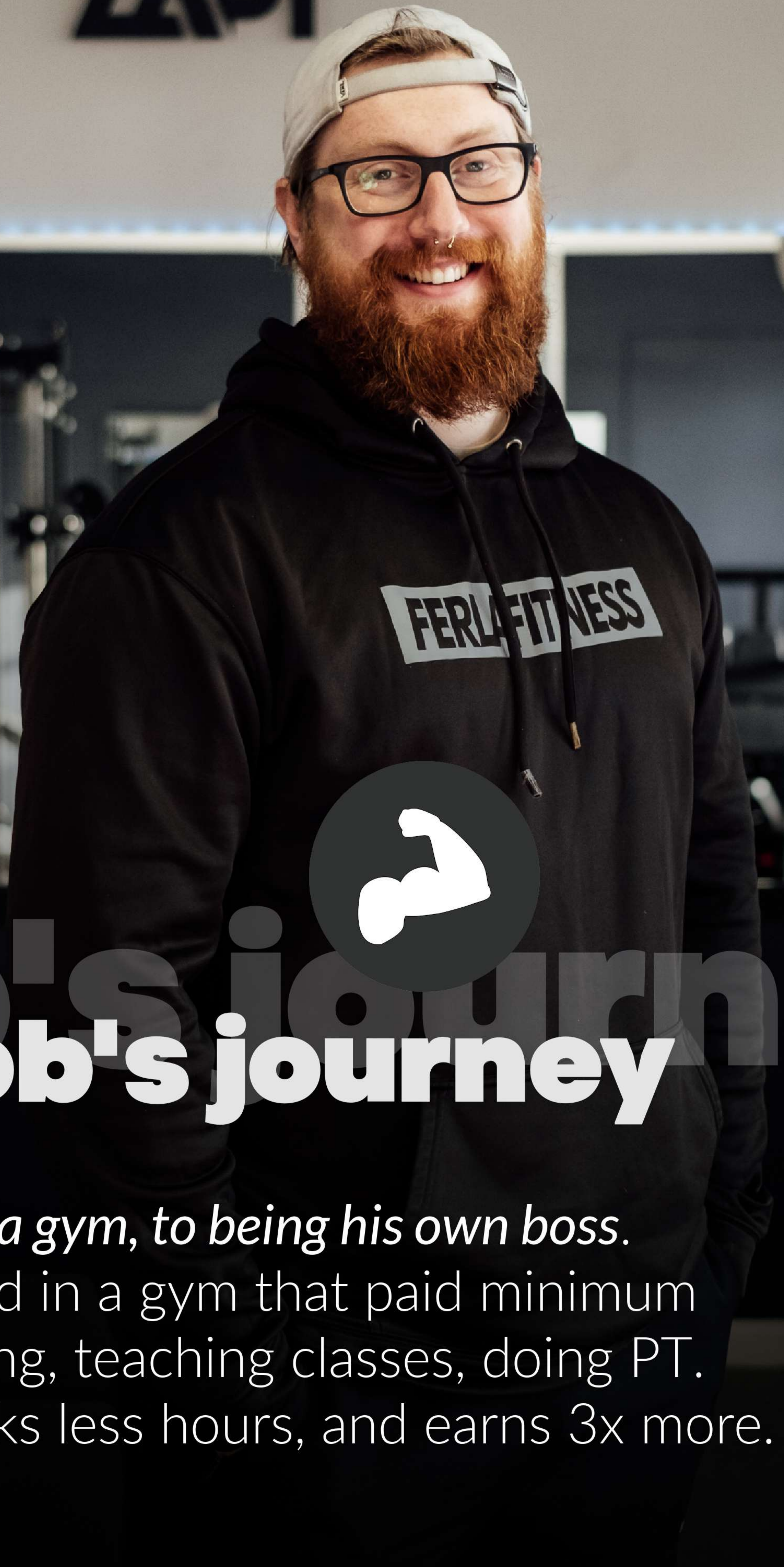


profit example

Earn considerably more compared to gyms.

Instead of paying a gym £600pm, paying £350 for 100 hours usage would result in a cool £4,000*. That's £2,920 after tax & rent!

**based on charging £40 per session.*



Jacob's journey

From leaving a gym, to being his own boss.

Jacob worked in a gym that paid minimum wage, cleaning, teaching classes, doing PT.

He now works less hours, and earns 3x more.

ARMOUR



free studio trial

Try the studio out for one month, no charge.

I'll happily let you use the premises for 20 sessions to see if the studio works for you. There's no long term commitments, either.

A black coffee machine is pouring coffee into a clear glass cup. The background shows a modern office with a laptop on a table, a lamp, and a green wall. A circular icon of a coffee cup with steam is overlaid on the right side of the image.

arrange a visit

Message me to come and visit the studio. I understand your concerns of changing scenery, which it's important to visit first. Let's have a coffee and discuss more.